

## Former Bassano Man Dies In Town of Drumheller

The following dispatch from Drumheller reports the death of Nick Stewart, formerly of Bassano. Stewart was at one time employed in the Jas. Johnston store. About a year ago he went to Husker to work for T. A. Hawkshaw, and from there went to Drumheller where he was employed in the Henderson Grocery. The dispatch reads: "Drumheller, Feb. 22: Nick Stewart, clerk recently in the employ of the Henderson Grocery, died at 7.30 on Monday evening in the town police jail. At the coroner's inquest held on Tuesday the jury brought in a verdict that Stewart died from the results of epileptic trouble, and no blame was attached to any person. Deceased was discovered on Monday lying in the snow at a first street, west, in the throes of an epileptic fit, and local doctors ordered him taken to the hospital, where he was taken care of until he became so noisy and unmanageable that Chief of Police McKillop was ordered to take him in charge. He was removed to the jail at about 3 p.m., and at about 7 p.m. Chief McKillop visited the man and found him lying face down on the cell floor, dead."

## MAY HOLD BONSPIEL

The executive of the Bassano Curling Club is now considering the holding of bonspiel, or a competition of some kind. The curling is now in fine condition, and the competition will likely begin early next week.

## Seek To Abolish Amusement Tax

Efforts to have the amusement tax substantially reduced, if not entirely abolished are to be made at this session of the Alberta legislature, and already petitions calling on the government to give favorable consideration to the proposal are being signed all over the province.

The amusement tax was a war tax and it bears most heavily on those least able to afford it. The bulk of the tax comes from the motion picture theatres, and the motion picture theatres are the poor man's theatre so that of the \$600,000 collected by this tax in 1926 in Alberta the big bulk came from the people who are not able to purchase the more expensive tickets for the bigger shows.

The small towns in Alberta are paying more for their amusement in this line than the towns in almost any other province in Canada. When the war was on the tax was not objected to, but the war has been over for nine years now and the general feeling is that the tax should go. Alberta is the one province that has given no consideration to reducing or removing the amusement tax.

The matter was taken up at Wednesday's session of the Board of Trade. The executive is investigating the matter, and will report at the next meeting of the board.

## U. F. A. Notes

The regular meeting of the Bassano U. F. A. will be held at the home of Mr. and Mrs. Harry Jones March 6th, at 8 o'clock. An Irish program has been planned for the evening. Program: song, "When Irish Eyes Are Smiling"; roll call; Irish jokes; music, "Where St. Patrick's Day originated"; Mrs. Howard Ferguson, Irish reading; Mr. Roy Smith; poem, Mrs. C. L. Powell; paper, "On the Eve of Things to Be"; Frank Walker, Irish story; Mr. D. M. Hall, music.

We are glad to note that old members of the Bassano U. F. A. are not forgetting their organization. We received a letter from D. J. Gagny of Chicago, Ill., enclosing his membership dues. They are enjoying the life.

## Rosemary News

ROSEMARY, Feb. 22—About twenty boxes of snow fell Monday night till Tuesday morning.

The building of the water tank is taking to an end. Work will soon be started on the pump house which is to be built in the same place as it was two years ago.

Several young people attended the dance held in Bassano last Friday, and had a very enjoyable time.

Louie Conn returned home last Thursday.

Mr. Young went to Calgary on Monday.

Several people attended the show in Bassano last Saturday. The dance held in Drumheller last Thursday was a pleasant evening at the home of Mr. and Mrs. Conn last Sunday.

Mr. Pessey made a trip to the Bow River on Tuesday.

W. D. Elliott, Maurice Cole, and Harry Ingersoll motored to Drumheller last week.

Mr. Elliott obtained a Chevrolet car from W. E. Hambooke of Bassano, last week.

A few young people attended the dance held in Drumheller last Thursday and had a very enjoyable time.

Mrs. Conn's brother from Calgary arrived on Wednesday and spent a few days here.

Mr. and Mrs. Brown went to Calgary last Saturday to spend a short vacation.

## POKE!

Sounds like a busy story at this time of the year but it actually happened. Yes, golf in February. Arlie Simpson was the inspired golfer who ventured out last Sunday afternoon. Arlie found the course in playable shape, but as it was rather chilly on the fingers he did not go all the way around. He was a little better and there but it was quite possible to play very hole.

## BASSANO CREAMERY UNUS

W. A. Brodie, manager of the Bassano Creamery, reports that business is increasing. Creamy shippers who sell their product to the local creamery are satisfied with their returns, and the number of patrons from Bassano and adjacent districts is increasing.

## Hussar News

HUSSAR, Feb. 22—R. A. Holland was a Calgary visitor this week, and the Hussars were also.

Mr. and Mrs. Hardy Anderson visited relatives in Calgary last week.

James Givrie, of the garage, came out from Calgary with a truck Monday. He had to be towed to the last ten miles. Several cars started for Hussar Sunday but the roads were so bad they had to turn back.

Rev. H. Arthur Barton will be in Hussar again March 4th. His subject for that evening is "The League of Nations. Services are for the school piano fest."

A large number of people saw Syd Chaplin in "The Missing Link" at the hall here Friday evening.

Mrs. Middleton, of Calgary, is visiting her parents, Mr. and Mrs. McDonald.

The Hussar school orchestra will play for the Leap Year dance Wednesday, Feb. 29th. The proceeds are for the school piano fest.

R. Jans is enlarging his butcher shop.

Mrs. Andrew Brown came home from Bassano Saturday. Her daughter, Mrs. W. J. Hall, who is in the hospital there, is doing nicely.

George Gunning has rented his farm to Floyd Hule, and will move to Harrington, Washington, where he will farm. Much regret is expressed because Mr. and Mrs. Gunning are leaving here. They have been interested in the church work and willing workers in other affairs for the good of the community.

## Don Bark Says To Sow Better Seed

Final arrangements have now been made with the minister of agriculture for carrying out of the special seed campaign through out the province, according to a statement made by G. M. Stewart, district inspector of the Dominion government seed branch, and Don Bark, of this Canadian People's demonstration farm at Brooks.

The campaign they stated, would have the unqualified support of the government. The recently was realized of Alberta farmers giving more attention to the use of the highest quality seed in order that the greatest profit might be produced from the fertile lands of the province, and the seed be cleaned so that the best results might be secured.

The work of March 5-10 had been set aside by the government for the campaign, said Mr. Bark. A sub committee had been named by the minister of agriculture, representatives from the University of Alberta, the provincial department of agriculture, the Dominion seed branch, the Canadian Pacific, the Alberta and Canadian Seed Growers Associations, boards of trade, and other organizations, who would direct the campaign.

Assurance of co-operation had been promised by the U. F. A., the wheat pool, grain exchange, members, and the number of patrons from Bassano and adjacent districts is increasing.

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## EARLY HISTORY OF FIRST NEWSPAPER IN BASSANO

Leonard D. Nesbitt, Editor of "The Bassano News" and its Predecessor "The Daily News"

"The Mail" has included the following letter from Leonard D. Nesbitt, of Calgary, formerly editor of this paper. Mr. Nesbitt was one of the early publishers of "The News," and having learned the fate of the building was being torn down he wrote as follows:

Dear Sir:

There were a few inaccuracies in the paragraph in last week's Bassano Mail referring to the early owners of "The Bassano News." For the sake of historical correctness I am offering this contribution.

It occurred to me the newspapers to start a new venture in Bassano in 1910. These men were W. B. Cameron of Vermillion, and W. K. Bell, of Rossland, B. C. They arrived in Bassano almost at the same time, but two newspapers in the primitive little prairie town was out of the question, and it was arranged that Mr. Cameron should buy out the somewhat intangible equity possessed by Mr. Bell, and start "The News."

Mr. Bell had brought over an old newspaperman from Washington state, Col. Egan by name, and Mr. Egan was a great old fellow, and a thoroughgoing newspaperman. He did at the coast a few years ago.

Mr. Bell took his money out of the deal with Mr. Cameron, and invested it in a little real estate, paying \$900 for a lot on Tilly's main

board of trade.

The regular bi-weekly luncheon meeting of the Bassano Board of Trade was held in the Hunter Hotel Wednesday noon, at 1 o'clock, Feb. 22nd. Twenty members were present, with President W. J. Bark in the chair.

After the reading of the minutes of the previous meeting, Secretary Treasurer A. G. Bond read a letter from the theatre association re the abolition of the amusement tax, and also a letter from the Alberta Association of Boards of Trade & Chambers of Commerce re the listing of farm lands for sale and rent.

The meeting decided in the matter of the abolishing of the amusement tax that the executive should take up this matter with the board at the next meeting of the board.

On the listing of farm lands, it was decided that the executive would appoint a committee to handle this work.

In speaking on the matter of free planting, E. A. Beck said that the committee would like to see the C. P. R. D. N. R. at Brooks, and hoped to be able to get a supply of trees in the spring, and the trees would be planted in the spring.

Motion was passed for the appropriation of funds for various purposes, as follows: entertainment committee, \$5; supply box committee, \$10; tree planting committee, \$25; auto camp committee, \$26.

Notice of Motion  
If O'Brien gave notice that at the next regular meeting of the board he would move that the sum of \$500 be turned over to the Town of Bassano to assist in paying on the contract of constructing the town irrigation system.

## Curling News

Currie won the knockout round by defeating Pierson 10-8 in the final game played on Thursday night. Currie was one up coming home, and scored another point on the last end. Young skipped the same in the absence of Currie. Pierson advanced to the finals in this competition by defeating McDonald, and Currie advanced to the finals by defeating McKillop.

The Scott cup  
Poster and Scott again lifted the Scott trophy, this time from Currie in the absence of McKillop. Pierson, Feb. 20 from Scott and Foster. Currie and McKillop successfully defended it against McKillop and Pierson Tuesday night, and again won on Monday night when Currie defeated Pierson but McKillop lost to Pierson. In Thursday night's games Currie lost to Scott 11-3, and McKillop defeated Pierson 10-3.

"The Bassano News" and its Predecessor "The Daily News"

business 17 street. Mr. Bell is now member of the federal parliament for the district of Calgary, B. C.

W. B. Cameron, who conducted the Bassano News for about a year, selling it in April, 1911, to J. H. Sharp and myself, was an old Husker agent. He is a survivor of the Frog Lake massacre, and his book, "The War of Big Bear," is an interesting story of the northwest rebellion.

J. H. Sharp and myself operated the News with more or less success for over a year and a half. The newspaper was somewhat secondary to our real estate activities for those days were the boom days of Bassano. I recall that in 1912 we sold the lots and building pertaining to the News for \$2,000.

Later on, when Mr. Sharp started "The Mail," two politically ambitious men took over the News, but could not make it stick as a liberal organ. Sharp and myself were operated the News as a political newspaper, being a Conservative in politics.

Mr. Sharp was a native of Hull, England, and I first made his acquaintance when he came to Bassano as a reporter for the Toronto Star. He was killed at Vimy Ridge. Old time residents of Bassano will recall Jimmie Sharp as a clever newspaperman and a cultured gentleman.

Yours sincerely,  
Leonard D. Nesbitt.

Countess News

COUNTRESS, Feb. 22—Mr. Stout-of-Norvada, arrived at Countess on Friday night for a short visit with his old friend, Mattie. He left on Saturday for a trip to the Peace River country.

Mr. Robinson and on Tuesday, Monday, from an extended visit in Seattle with Mr. and Mrs. Baughman, parents of Mrs. Robinson.

Mr. and Mrs. Gamble, Mr. and Mrs. Kelly, and Esau Cowan, Mr. and Mrs. Ralph Burrows, E. H. Hefelt, were among those who attended the dance in Bassano Friday evening.

Miss L. Blighman was a caller at the Saspe home Saturday afternoon. Mrs. Gamble has as guests for dinner Sunday evening, Mr. and Mrs. Keir and family, Mrs. Bliss, and Miss Blighman.

Mrs. Keir is much improved from her recent illness, and will return home from Bassano hospital soon.

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E. H. Hefelt is painting and kalsomining the interior of his home this week.

## Gem News

GEM, Feb. 22—Our post master, M. Atkins, was a business visitor to Calgary on Wednesday and Thursday last week.

Mr. D. MacQuinn is improving on well after her recent operation, and is able to return home in the course of a few days.

Miss O. Keeling was a welcome visitor of Mrs. E. Small from Wednesday to Saturday last.

Mrs. Leslie Douglas, who has been in Calgary during the past few weeks, returned to her home on Monday, spending the week-end with many Calgary friends.

A few of our farmers were visitors to Brooks on Thursday last evening. Mrs. Peter LeGrande is enjoying a few days in the Colony visiting her sister, Mrs. Jake Royce.

March 2nd, the night of "The Play" may, don't forget the date. See the large posters for details.

D. C. Fortney, S. Belridge, Ed. Jaharuk, C. Watermark, H. Schrivens, and others are taking advantage of the three days course in tractor machinery being given this week by the International Harvester Co. They left on Monday's train, and are expected to return for the week-end.

Miss E. Belridge, who has been visiting Mr. Jones in Watling Hill, during the past two weeks, returned home on Friday evening.

Mr. and Mrs. Pollock and family enjoyed dinner on Saturday last with Mr. and Mrs. H. Hall, of Bassano.

Miss Waldron, principal of Gem School, was very pleasantly surprised on Friday night when a number of her high school pupils, accompanied by a few friends, called and helped to celebrate her birthday. The evening was spent in dancing, games, and musical selection. A delicious supper was served by the visitors who also brought a birthday cake with the congratulations.

S. Belridge and Mr. Belridge, of J. and E. McGuire, attended the Bassano dance on Friday night.

C. Marques, L. McDonald, H. Reiser, also enjoyed the evening in Bassano enjoying the dance.

The many friends of Mr. T. Royson will be pleased to hear of her safe arrival at her new home in Brooklands, Idaho, U. S. A.

REV. BARTON ON "THE LEAGUE OF NATIONS"

Rev.-H. Arthur Barton, pastor of the Union Church at Husker and Sunday, will give an address in the school house at Husker on Sunday, March 4th. His subject is "The League of Nations or The New York." Mr. Barton is a very capable speaker, and his address on this important subject will be well worth hearing.

## Grand Old Man of Finance Passes

The late Mr. Isaac Ogden, Governor of the Canadian Pacific Railway, who died Saturday, February 4, in his 84th year, was born in New York on October 10th, 1844. Educated in local schools, he commenced business in 1860, subsequently entering the local banking firm of Fish and Ogden. He began his career in service as paymaster and accountant at Chicago and Pacific Railway in 1871. He was auditor of the same road from 1870 to 1881. When he joined the Canadian Pacific Railway at its inception in 1881, he was the auditor of the Western division, with headquarters at Winnipeg. There he remained until 1883, when he was promoted to a similar position as auditor at Montreal. In 1887, he became Comptroller. He was elected Vice-President of the company in 1900, Third Vice-President in 1901, and President in 1902.

The accounting system established in the Canadian Pacific Railway by Mr. Ogden is as perfect as any human can make it be. All financial matters of the company in that direction. It was written of him that Mr. Ogden's statements were as plain and value and meaning. He was precise to a fault. He was methodical. He handled the company's money with a care that was a model for accuracy and precision and clarity. He made a study of the financial conditions in the United States and the Dominion. In his long life, through his great difficulties, saw it through across the Dominion from coast to coast, assisted it in its great work of building up the country, and with vigorous action and mounting steadily with it up the ladder of success. He was a great man, and it is to the honor of his triumph, when it had grown into the present organization is to today. He was a man of great vision and leadership, and he had already reached early manhood when the American Civil War was raging. He saw Canada united as a country, knew that unity and peace and stability were essential to the success of the nation. He was the Canadian Pacific, which was to be the great artery of the country, and he saw it through its difficulties, saw it through across the Dominion from coast to coast, assisted it in its great work of building up the country, and with vigorous action and mounting steadily with it up the ladder of success. He was a great man, and it is to the honor of his triumph, when it had grown into the present organization is to today. He was a man of great vision and leadership, and he had already reached early manhood when the American Civil War was raging. He saw Canada united as a country, knew that unity and peace and stability were essential to the success of the nation.

## Majorville Wheat King Will Hold Big Auction Sale

Thomas Sutherland Will Remain in District But Plans to Dispose of Most of Property

Tom Sutherland, known as the "Wheat King" of Majorville, plans on stepping out of the big farming game and will hold an auction sale to dispose of most of his horse and farm machinery. The sale will be held on Thursday March 15th, and Ben Grey, the Gem auctioneer, will cry the sale.

Mr. Sutherland will remain in the district. It is understood, but will farm only a small tract of land. Most of his land he is disposing of either by sale or renting, and the horses and equipment will go at the big auction sale. This includes about eight head of horses, and farm machinery of every description from pitchforks to threshing machines.

Tom Sutherland homesteaded in the year 1868. He is a blacksmith by trade, and comes from Scotland. For a number of years he practiced his trade in Majorville, and in 1914 began raising wheat on an extensive scale. In the years following he harvested some record crops of wheat and acquired more land from year to year. He carried on operations on such an extensive scale that he became known as the "Wheat King."

A tremendous amount of farm equipment and some splendid work horses will be knocked down to the big auction at the big sale. It is expected that the whole countryside will be there.

Jackie Coogan In "The Bugle Call"

The management of the Gem Theatre has been fortunate in booking for Friday and Saturday of this week, February 24 and 25, a picture with that intangible juvenile actor, Jackie Coogan, as the star.

Jackie Coogan is the screen's most lovable kid. His acting is up to date, he has a charming and lovable personality that wins the admiration of everyone who sees his regular smile on the silver screen.

"The Bugle Call" is one of Jackie's most important pictures. It is a stirring story of prairie life and perils in which the young actor plays the lead. He is a boy, trumpet player, and is a character of great strength and loveable personality that wins the admiration of everyone who sees his regular smile on the silver screen.

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## GEM THEATRE

Friday & Saturday, February 24 & 25

Jackie's most important picture!

The screen's most lovable Kid!

Also

An "Our Gang" Comedy

Admission 15 - 25 - 50c. We pay the tax

Monday & Tuesday, Feb. 27 & 28

Ken Maynard in --

"THE OVERLAND STAGE"

A picture as big as the Heart of the West

ADMISSION - 10c, 20c and 40c

Monday night is Country Store night. Groceries given to lucky ticket holders. Everybody Come!



THE BUGLE CALL

# TEA "is good tea"

## Red Rose Orange Pekoe is supreme

### In clean, bright Aluminum.

#### A Forward Step

The development and growth of Canada, politically, economically, in commerce and finance, in production from its natural resources of the field, the forest, the mine, and the waters of the Dominion has, during the first sixty years of Confederation, been most gratifying. This is now fairly generally recognized. It is also the general belief that Canada is just entering upon a still greater era of expansion and development in many directions leading to a greater growth and larger prosperity.

The question, however, which, to an increasing extent, is calling for serious consideration is: What policies should be adopted and steps taken to insure that this future development shall proceed along lines that will result in building up a strong nation, and in such a way that maximum benefits from such development shall accrue to the whole people of the Dominion?

During the pioneer stage in any country's development it is inevitable that its people devote their energies largely to the production of primary articles, largely raw materials. But with increase in population, the provision of adequate means of transportation, and the accumulation of wealth, a country should move forward in the work of not only producing such raw materials in increasing quantities but in utilizing them in the manufacture of finished articles.

It is important that crude methods in production of raw materials be discarded for those best calculated to give larger quantities, better quality, and at lower cost; that all possible waste be eliminated; that as many by-products as possible be reclaimed, and that use be made of low-grade and off-grade materials. It is perhaps of even greater importance to ascertain the nature of the waste and other accessories that destroy our raw materials at their source, and to discover effective means for their eradication.

The discovery of all these things can best be brought about through the painstaking effort of the expert in scientific research. Such work may require years of study, investigation and experiment. In many, perhaps most, cases it will call for laboratory and other expensive equipment. In the past Canadians have not fully appreciated the importance of such work, and as a consequence have not been prepared to provide the necessary public funds to carry it on. As a people we have been so busy attending to our own particular problems, and demanding immediate solutions of them, that we have been impatient of slow but long and expensive scientific research. As a result, Canada today lags behind other nations in this respect, nations which have not nearly the wealth of natural resources calling for development which Canada possesses.

It is, therefore, highly gratifying to learn of the action of the House of Commons in unanimously adopting a resolution favoring the establishment of a National Research Institute by the Dominion Government, and of announcement by the Government of its intention to proceed with the creation of the first wing of a National Research Institute building on a ten-acre plot at the central experimental farm at Ottawa.

Last year, it is stated, Canada spent \$200,000 for research as compared with \$20,000,000 by the United States, and \$25,000,000 by Great Britain. This year the Government will, on the recommendation of the Research Council, increase the vote for research work to \$750,000, and the Minister estimated that three million dollars would be required during the next five or ten years to construct and develop laboratories.

In this way the splendid work initiated by many of our Canadian universities, assisted by private capital, will be supplemented, and the whole work of research in Canada co-ordinated and developed. When it is realized that Canada is estimated to be losing at least twenty million dollars a year through grain rust alone, the possibilities of gigantic gain through research work can be grasped. A few millions a year spent in research work may easily mean a gain of ten times as many millions through discoveries made.

**Might Come in Handy**  
A Scottish golfing clergyman drove his ball into the famous "Hell" bunker on St. Andrew's course.  
"You're in Hell now," said the caddy anxiously, "and case you're in, you'll not get out again!"  
"Will I not?" retorted the clergyman, and with a huge swing lifted the ball out of the hole and away from the bunker.  
"Awee, sir," said the astonished caddy, "when ye do be sure that ye're awa'!"

A Parisian poet, Louis Leger, entered a cage of wild lions and read his poems for half an hour. The lions seemed unimpressed.

## HERCULES

### PERMANENT BUILDING PAPER

#### What's between Indoors and Outdoors?

The world is divided into two parts, outdoors and indoors. Between the two lies a problem. The answer has a vital effect on those who are indoors.

If wind and dampness can be kept outdoors, naturally indoors will be comfortable and healthful to the occupants.

You can solve this problem with Hercules Permanent Building Paper. In three grades, x, xx, xxx—Hercules is tested and proven damp proof and wind proof. Test it yourself. A line will bring samples. Write to:

**Appelford Paper Products**  
HAMILTON, CANADA

## New York's Massive Organ

### Instrument For St. Patrick's Cathedral Contains Twelve Thousand Pipes

Thousands of electric magnets and coils of wire are included in the first section of the massive organ—one of the largest in the world—built at St. Louis for St. Patrick's Cathedral, New York City.

The first section of the organ, shipped recently from St. Louis, required four freight cars. Other sections will follow.

The completed instrument will contain 12,000 pipes. It will have a special string section to give the effect of a large choir of violins, cellos and violas. Virtually every basic metal has gone into the construction of the instrument, as well as the hides of hundreds of calves and chickens.

Operating controls for the instrument are on a switchboard as large as the telephone switchboard for an average town.

## The Strength Of Insects

### Stronger Than Man

If you were asked to name the strongest animal, how would you reply? Would you say the elephant, or the tiger, or the horse, or the ox was the strongest animal in the world? These are certainly very strong animals, but in proportion to their size and weight, insects are stronger than nearly all large animals, and very much stronger than men.

A man who can drag or carry a load of one or four times his own weight is considered strong, but a beetle can walk with five hundred times its own weight.

A man put into a wooden box, with things five times his weight on top of it, would never be able to get out. A beetle, however, could tell you to keep a stag-bee prisoner in the same way, you would have to pile on the top of the box at least eighteen hundred times its own weight.

## HOW DELICATE GIRLS ARE MADE STRONG

### Rich, Red Blood Needed To Keep Up Their Vitality

It should be borne in mind that the delicate girl needs plenty of nourishment, plenty of sleep and regular out-of-door exercise. But a lack of these things will make her weak and nervous, and she must have new, rich blood, and nothing more than a case of anemia.

Dr. Williams' Pink Pills. These pills not only enrich and invigorate the blood, but they also give the appetite and aid digestion, relieve the weary back and limbs, thus bringing new health and strength and transforming anemic girls and women into cheerful, happy people.

The value of Dr. Williams' Pink Pills for Pale People is proved by the case of Miss Lucy Stoddard, Miramichi, N.B., who writes: "From age of 12 to 15, I was an anemic condition. I was very thin and nervous, had no appetite and had no desire to take part in any of the games of my school. My mother got me to take for me, then, but they did not do any good. Then, Dr. Williams' Pink Pills were recommended and almost from the first they seemed to be just what was needed to restore my strength. After taking the pills for a time I felt an altogether different girl. I got up in the morning feeling bright and active, and ready for work or play. Since then I have always taken a couple of boxes of Dr. Williams' Pink Pills in the spring as a tonic and have thus kept in the best of condition."

Every weak girl should promptly follow the example of Miss Stoddard, feeling sure that the pills will renew her health. You can get the pills from any medicine dealer or by mail at 20 cents a box from Dr. Williams' Medicine Co., Brockville, Ont.

## Prince Has New Title

### Asked To Assume Title Of Master Of The Merchant Navy

The Prince of Wales has an addition to his already numerous titles. King George having asked him to assume the title of Master of the Merchant Navy and Fishing Fleet.

His Majesty has been for some time considering what steps should be taken to bring the merchant navy and fishing fleet into line with other great services of the Empire by having an officer in command of the fleet.

Car Salesman—"And the price is within any range."  
Victim—"Show me where to reach, and I'll grab it."

The most obstinate corners call to remind Holloway's Kidney Cure. Try it.

The saying is that stone walls do not a prison make nor iron bars a cage.

But, boy, how they do help!

A ship is a wreck for the loss of the last year of ships of all nations.

Mind's Lamentation relieve pain.

## CANCER

### Great Success of Cantanum Treatment

A well-known London authority on Cancer has announced a wide-spread interest in the discovery that Cantanum is a definite cancer-destroying "factor" in the body, which when taken in the form of Cantanum is most effective.

### The Real Cause of Cancer

A remarkable new book has been written by Dr. J. G. Leitch, M.D., F.R.C.S., on the subject of Cancer. This book will be sent free to patients for new men, women, or children, on receipt of a letter stating the name and address.

The following is a list of the contents of the book: 1. The Limitations of Surgery; 2. The Cause of Cancer; 3. The Treatment of Cancer; 4. The Prevention of Cancer; 5. The Prognosis of Cancer; 6. The Cure of Cancer; 7. The Prevention of Cancer; 8. The Cure of Cancer; 9. The Prevention of Cancer; 10. The Cure of Cancer.

Dr. J. G. Leitch, M.D., F.R.C.S., is a well-known authority on Cancer. He has written many books on the subject, and his name is well known to all who are interested in the cure of Cancer.

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## Widen Income Tax Scope

Speculation Pretexts On Grain Or Stocks To Be Subject To Tax. Broadening the principle laid down in the case of Allan Morrison versus the Crown, in which the court held that income derived from speculation on the grain exchange was taxable under the Income Tax Act, the Income Tax Department intends to levy tribute upon profits made from speculation, whether on grain or stocks.

This announcement was made by the department and it was further stated that the tax would apply upon profits made in the calendar year 1927. It is expected that some \$50,000,000 additional income will be brought under the tax annually, and since much of it runs to high amounts per individual, the increase in the receipts of the government may well approximate \$5,000,000 per annum.

Those who speculate only occasionally will not be subject to the levy, but all who make a business of it, notwithstanding the fact that they may be at work during other business hours, will be considered taxable.

## Prevent Level Crossing Accidents

New Legislation Introduced In Saskatchewan House Of Commons. The Saskatchewan Legislature will be introduced by all parties in the Saskatchewan Legislature, was expressed in the proposed amendments to the Vehicle Act which have to do with autists bringing their own digging for springs in the level crossings or where stop signals are erected, before attempting to make a crossing.

The amendment was introduced by Hon. S. J. Latta, provincial secretary, as an attempt to eliminate level crossing accidents.

The Saskatchewan gasoline tax bill, introduced by Hon. S. J. Latta, calls for a tax of three cents on each gallon of gasoline sold, and will come into force May 1.

## A River That Burns

Stream Of Water In France Was Ignited By Match. A burning river and a buried fort were the unexpected rewards of men digging for springs in the late of the water supply of Cere, France. Instead of a spring they discovered a stream of water which bubbled like champagne.

When a match was thrown into the water it caught fire and burned for half an hour.

The source of the gas was found by sinking a shaft 100 feet where gas bubbles were seen to rise. Decomposed remains of a forest supposed to have been buried hundreds of years ago by a landslide.

His Quality-Sells It. The fact that so many thousands of intelligent people who have tried it have grown so healthy, so full of life, so free from all ailments, so free from all diseases, so free from all pains, so free from all troubles, so free from all sorrows, so free from all miseries, so free from all calamities, so free from all disasters, so free from all misfortunes, so free from all accidents, so free from all crimes, so free from all sins, so free from all vices, so free from all follies, so free from all weaknesses, so free from all infirmities, so free from all deformities, so free from all disabilities, so free from all handicaps, so free from all limitations, so free from all restrictions, so free from all obstructions, so free from all hindrances, so free from all impediments, so free from all obstacles, so free from all difficulties, so free from all dangers, so free from all perils, so free from all hazards, so free from all risks, so free from all losses, so free from all expenses, so 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**BASSANO LODGE NO. 66, ANCIENT FREE & ACCEPTED MASONRY**  
Meets the first Tuesday of the month, visiting brethren cordially welcome.  
Workshop at 10:00 p.m.  
M. D. MACDONALD, Secretary  
H. H. BREWER, Secretary

**ROBT. McLEAN K. C.**  
Barrister, Solicitor, Notary  
BASSANO ALBERTA

**B. E. BARLOW**  
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M. S. A. Toronto  
M. V. A. Alberta  
Govt. Official Veterinarian  
Phone 20 Bassano

**DR. W. F. KEITH**  
Dentist  
JOHNSTON BLOCK  
Bassano, Alberta  
In Brooks on Thursdays

**WILLIAM McLAWS**  
Barrister, Solicitor, Notary  
BASSANO ALBERTA  
Phone: Office 6, Residence 123

**DR. A. G. SCOTT**  
M. B., L. M. C. C.  
PHYSICIAN - SURGEON  
Phone: Office 37 Residence 131

**W. S. PLAYFAIR**  
FRED LIVERY DRAYING  
Agency Free  
**GALT COAL**  
Phone 26 Opposite Depot

**HARRY HOLMES**  
CARPENTER & BUILDER  
Bassano, Alberta  
Estimates Given on All Work  
If you want work done  
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**Jordan's Dairy**  
GOOD FRESH MILK and CREAM  
Milk Delivered Every Morning  
Bassano, Alberta.

**A. R. Maurer**  
GENERAL BLACKSMITH  
WOODWORKING  
HORSESHOEING  
Home Phone 16 - Shop Phone 34  
BASSANO - ALBERTA

**A. T. Connolly**  
Registered Optometrist  
  
Broken lenses replaced from perscription or please. Absolute satisfaction guaranteed. Quick service.  
BASSANO, ALBERTA

**Shoe and Harness Repairing**  
FIRST CLASS WORK  
REASONABLE PRICES  
**Wing & Hong**

A Highland shooting party was augmented on day by the arrival of an English M. P. of some renown. That evening, in honor of the distinguished guest, dinner was a very sumptuous meal, a pipe being in attendance to the room. At the end of one very wild and harrowing skiff of music the M. P. said to his host, "Pardon me, but which of these was that?"  
"That, sir," said the host, "was 'The Death of Macbrimmon.'"  
"Dear me," murmured the guest, "what a terrible death he died."

#### RAIL ALBERTA RAILWAY

Edmonton—Sale of the Lacanba and Northwestern Railway to the Canadian Pacific Railway is announced by the provincial premier. The C. P. R. agrees to indemnify the province against future liability on outstanding 5 per cent bonds for the amount of \$175,000 and, in addition, pay \$1,000,000 in cash, at the same time undertaking to construct a twenty-mile extension within the next three years.

#### COAL PRODUCTION HEAVY

Edmonton—Alberta's coal production last year was the largest ever, reaching a total for all grades of 6,508,126 tons, according to a report of the Mines Branch. This total is 27,832 tons ahead of the best previous year, 1936.

**E. M. Butterworth**  
Licensed Auctioneer  
and  
Livestock Dealer  
Hogs shipped from Bassano every Tuesday  
Phone 21 Bassano

Picnic Ham	24c
Pea Meat Sides	34c
Shoulder Roast	15c
Arm Roast	15c
Ham Roast	18c
Round Steak	20c
Pork Chops	20c
Fresh Ham	21c
Side Pork	15c
Shoulder Pork	16c
Fresh Pork, 2 lbs for	35c
New and Jelling Meat	\$1.35
5 lb. Pull Lard	73c
3 lb. Pull Lard	16c
Leaf Lard	16c
Back Fat	14c

These prices good for 2 weeks—Feb. 15 to Feb. 28

**Geo. Hepfner & Son**  
Bassano :: Alberta  
TELEPHONE 38

**Everything to Read**  
Canadian Magazines  
Old Country Periodicals  
American Magazines  
Newspapers

*We sell your favorite periodical or we can get it for you.*

**Books**  
Novels - Fiction - Travel  
Biographies etc.

**J. H. STILES "The Druggist"**  
Bassano and Hussar

*Gilbey's*  
Now shipped at the full pre-war strength  
**"Spey Royal"**  
is the choice of the man who knows real OLD SCOTCH WHISKY  
BOTTLED BY W. & A. GILBEY  
Glen-Spey Distillery, Scotland  
This advertisement is not published or displayed by the Liquor Control Board or the Government of Alberta.

#### THE BASSANO MAIL

William J. Smith  
Editor and Publisher

Subscription \$2.50 a year, \$2.50 to the United States

The greatest of faults, I should say, is to be conscious of none. —Carlyle.

#### ALBERTA'S OIL INDUSTRY

The year 1937 saw a tremendous increase in the production of petroleum products in Alberta. The output for Western fields last year amounted to 329,000 barrels, showing a much greater production than 1936, when the output was 219,000 barrels. The market value of oil stocks dropped to a low figure during the past year, and many stocks went a-begging. Actual development of property, however, continued in the case of solid and well-managed companies, and during the year a number of new wells were brought into production, and the area of the oil-bearing territory was greatly extended.

Now there is an increased interest in the oil industry. Stocks are on the rise; a number of new companies are entering both the proven and unproven fields; and among well-informed oil men great things are expected to develop during the present year.

One of the factors which has stimulated Alberta's oil industry is the interest being displayed by capital from outside the province. This is due to the performance of wells in the proven areas of Turner Valley, Skiff, and Watnawright. These areas have the oil. Their production figures tell the story of success, and are a testimony of the great wealth producing possibilities of these areas. The people of the other provinces of the Dominion and oil men in the United States are sitting up and taking notice. They see visions of great prosperity in the development of Alberta's oil resources, and they are investing their money to be used in this development.

Of the unproven areas one that as yet has received little attention, but holds forth great possibilities, is that at our own back door, in the Stettin district. Here there is a geological structure that bears all the earmarks of an oil-producing formation. Competent geologists have surveyed the field and reported that there are very good possibilities of striking an oil-bearing strata at a depth of about 2,500 feet.

Stettinville is a promising oil field, and a test hole will likely be drilled there this year.

#### MIXED FARMING PAYS IN THE IRRIGATION BELT

In the story of success as achieved in the Leithbridge Northern Irrigation Block the practice of mixed farming methods plays a very important role. This story is told in an irrigation supplement of a recent issue of the Leithbridge-Herald.

In the year 1926 the Leithbridge Northern Project had a population of 257 farms, with an area of 45,291 acres under cultivation, producing a wealth of \$568,273. In the year 1927 the population was 797 families cultivating 73,518 acres and with a wealth production of \$2,568,255. The success of the Leithbridge Northern farmer is largely due to mixed farming. Successful irrigation farming means diversified farming, so the irrigator raises fodder crops, sheep, hogs, and milk cows, in addition to raising wheat crops. The milk cows and other live stock provide an unfailing income, and act as a stabilizer for his farming activities.

Here, too, in the C. P. R. Eastern Irrigation Block, diversified farming is on the increase, and is paving the way to permanent prosperity. The coming season will see a big increase in the production of fodder crops, live stock, and livestock products.

**Code of Honor**  
He: "Buddy is a good bridge player. I can't understand why she did that."  
She: "Well, you led diamonds, and she never returns a diamond."  
**Resurrection**  
Ancient: "Mr. Brown, I believe? My grandson is working in your office."  
Brown: "Oh, yes! He went to your funeral last week."  
Thrift Horton

Telephone Operator: "I have your party. Deposit five cents, please."  
Boy at Pay Station: "What?"  
Operator: "Please deposit your money."  
Boss: "Listen, girl, what I want is a conversation with a friend, not a conversation with a stranger."

#### WILD CRENS

By Grace Nola Crowell  
I hold in my heart when the poem is flying—  
A waving wedge on the high, bright blue—  
I tighten my lips to keep from crying.  
"Beautiful birds, let me go with you"  
And at night when they hark—and their wings are waving  
A pattern across a full gold moon—I hold in a heart that would be leaping  
If it were freed to fly too soon.

I hold to my heart that would be going—  
A comrade to wild birds of the air, As wayward as they—and never knowing  
Where it is going—and never caring—  
I hold to my heart—for here lies duty—  
And here is the path where my feet must stay—  
But O, that quivering line of beauty  
Beating its beautiful, bright-winged way!

#### BALLAD OF PARENTAL LACORTER

By Harmon C. Wade  
Delights a plenty I have known—  
Old men and all they do and say;  
Wouldn't those beings are full-blown  
As lilacs in the month of May;  
Children, who lead the stars to play  
And bring the liquid moon to earth.  
But there are no days like that day  
When father and mother laughed together.

The quilt that grandmother had sewn  
A labyrinth of fabrics gay;  
The grave regard that she had shown  
For little thoughts that tried to stray  
From paths where their sole safety lay;  
Her love of power and red leather—  
These things grow kindly-dim and gray.  
When father and mother laughed together.

So many things I call my own—  
My grandfather, his eye and say;  
Flights that the meadow lark hath down;  
Pools where the whitened willows sway;  
The jolly windows of the bay.  
Each floats within me like a feather—  
But that great time abides for aye  
When father and mother laughed together.

Oh, give me for my heaven, I pray,  
The blue sky and the sunny weather  
So long, ago and far away  
When father and mother laughed together.

#### Westend Beauty Parlor

**Marcelling and Facials**  
**Manicuring**

For appointment phone—  
Miss Morrison at 126, Bassano

#### Bassano Radio Service

Have your old radio built up to  
1928 Standard of perfection.  
Old tubes re-vitalized, 35c each  
16 Years experience

A. MURRAY  
P. O. Box 293, Phone 126, Bassano

#### Our Business Is Spreading

Because we give the kind of service and satisfaction our patrons demand. More and more farmers are shipping their cream to us because we give full value and prompt returns.  
Send us a trial shipment.

#### The BASSANO CREAMERY

W. A. Brodie, Manager  
Bassano - Alberta

#### HOME DECORATING

##### Alabastine



The cold water kalsomine, ideal for tinting walls and ceilings  
21 Tints and White

##### O-Cedar Polish



O-Cedar Polish mops  
Johnston and Chan wax

#### Miracle Finish



Clear and transparent colors.  
Miracle Varnish can be used on floors or outdoors  
Will withstand hard usage.

#### Floor Enamel

A hard surface finish dries with a high gloss.  
Made in solid colors.  
We can recommend this enamel where floors receive hard usage.

#### FLANAGAN BROS. HARDWARE

Telephone 118 BASSANO



# THE ONLY THOROUGHLY CLEANED AND GRADED SEED

**Experimental Farms Note**  
There could be no better proof that thorough cleaning and grading seed grain is worth while than that which lies in the fact that the use of high quality seed is becoming more and more a general practice among grain growers.  
The principal of cleaning and grading seed has many times been shown to be sound. The practice of cleaning and grading entails little labor and relatively little expense in equipment. The use of good seed, then, is a matter which the good farmer cannot overlook as a means of producing larger and better crops.  
The fanning mill, which was once referred to by some one as the farmer's "plant breeder," helps to maintain the high quality of a crop as to offer a means of keeping down weeds.  
The work ordinarily done by a fan-

ing mill consists first of removing the light chaff and some trash with a blast of air from the fan, second, with a complete set of sieves the smaller seeds can be separated out as well as miscellaneous material consisting of grain of other cereal crops, if such be present.  
With the coming of central cleaning plants, many farmers are able to take their grain to be cleaned and graded at comparatively small cost. These who are fortunate enough to live within hauling distance and do not care to purchase equipment of their own can make use of the central plant. These plants of course, are necessarily somewhat better equipped to handle large quantities of seed in a short space of time and also make a more thorough job, particularly of removing mixtures of different kinds of grain.  
None of the cereal crops require cleaning and grading so much as do wheat. The nature of the crop, containing as it does large numbers of

small kernels and in unfavorable seasons many light, poorly filled kernels, makes it all the more important to use the fanning mill very generally with this grain.  
Dirty grain which may give the appearance of being very suitable for seed may often be cleaned and graded into an excellent seed sample. It is quite often better economy to clean up a dirty lot of home grown grain than to purchase seed "elsewhere." There is always the danger of introducing other varieties as well as "weed strangers" when seed is brought in from another source unless it is brought in under certification.  
Too much care cannot be taken nor too much attention given when it comes to preparing the seed for spring sowing.

## HEALTH SERVICE OF THE CANADIAN MEDICAL ASS'N

### WHAT YOU SHOULD KNOW ABOUT TUBERCULOSIS

Discovered early and properly treated, tuberculosis is one of the most curable diseases. Many deaths from tuberculosis occur each year.

Fattening these two statements together, it is evident that either the cases are not being discovered early or they are not being properly treated. There are no secrets in the medical profession, and so the physicians in this place have the same knowledge as physicians elsewhere, but the physician cannot help the person who does not come to him.

Those who follow our advice and have a complete physical examination each year give their family physician an opportunity to discover tuberculosis, cancer, or other diseases at their earliest and most curable stage. Those who have not followed this advice should know something about the earliest signs of tuberculosis, so that they may recognize them and secure proper advice right away.

Not everyone with the following symptoms has tuberculosis, but the presence of one or more of them is sufficient to arouse suspicion and to send the person to his family physician to find out the cause. Delay means losing the opportunity for cure and, at the same time, endangers the lives of others.

Any cough which persists for a month or more is suspicious. Any cough accompanied by a slight fever, particularly if it recurs, is not to be disregarded.

A general feeling of not being well with or without the loss of strength or weight, should always be investigated.

Blood spitting is often an early symptom. It frequently occurs as the first symptom in persons apparently well.

Continued upset of digestion, particularly if accompanied by a cough also loss of weight, require investigation.

It is better to be always on the safe side. Pay attention to nature's warnings and preserve your health. Questions concerning health addressed to the Canadian Medical Association, 184 College Street, Toronto will be answered. Questions as to diagnosis and treatment will not be answered.

## THE DAIRYMAN'S CHANT

Go on and moo—you darned old cow. Bring your tail and make a row. Snarl your hide all over with mud. Mess up the floor while you chew your cud: We forget and forgive you all, by heck.  
When the postman brings the old cream check.  
—Medicine Hat News.

## DOMESTIC EMPLOYMENT

wanted in town and country for young women immigrants who are now coming to Canada from various European countries. Experienced household workers, cooks, etc. Apply to the Secretary, Central Women's Colonization Board, box 2013, Calgary. 30-28-c

## WANTED—Hear from owner good

for sale. Cash price, particulars. D. F. Bush, Minneapolis, Minnesota. 30-32-c

## B. T. GRAY Auctioneer

phone 506 G em  
Watch for this sale bill  
Thos. Sutherland's big  
sale Majorville, Mar. 15

## Local News

R. P. Currie is in Calgary on business this week.

Jacky Bulmer was home from Calgary over the week-end.

W. E. Sandbrook is installing an electric lighting outfit in his garage.

Watch your Pilot—dog owners should get their licenses now. The license was due January 1st.

Magistrate A. G. Bond held court in Brooks last Saturday morning, Feb. 19th.

Mrs. R. H. McCaughy, of Three Hills, was a guest this week at the home of Mrs. J. H. Miller.

Wm. McLawa was in Calgary last Friday to attend the Conservative convention.

The thermometer dropped to about 20 degrees below zero Tuesday night, the coldest recorded for many weeks.

Mr. and Mrs. O. H. O'Toole, of Majorville, are visiting at the home of Mr. and Mrs. Chas. McKinnon.

R. C. Sevier will be in Bassano next Sunday morning, Feb. 26, at 9:30 o'clock.

Leslie Mills, editor of the Carstairs News, was in Bassano last Friday. He was at that time a member of the Bassano Mail staff.

The Anglican W. A. will hold a Lenten Tea and Sale of Home Cookery at the home of Mrs. J. R. Donaldson on Saturday, March 3rd.

M. D. McDonald, A. G. Bond, and W. J. Smith went to Brooks Tuesday evening to attend a meeting of Brooks Lodge, A. F. & A. M.

Miss Mary Kilgannon, of the local hospital staff, left for Monday for her home in Coleman, Alberta, where she will spend a brief holiday.

W. J. Hoagland, Trecheron brewer, of Uman, stopped over in Bassano Monday on his return from a trip to eastern Canada.

The Women's Institute held their regular meeting in the Oddfellows' Hall on Tuesday afternoon of this week.

Mr. and Mrs. Jack Torgan, Miss Myrtle Bellie and Miss Joan Wallace attended the Thielman-Klausen wedding at Crowfoot last Sunday.

Dr. W. F. Keith announces he was unable to leave on his trip to Nova Scotia, and has postponed it till an indefinite date.

Nick Stewart, who was formerly in the employ of Jas. Johnston, Bassano, died in Drumheller Monday evening, Feb. 20th, while in an epileptic fit.

A risk of Bassano curiers, consisting of Dr. B. E. Barlow, skip, and H. Beeber, J. Stinson, and M. Haynes went to Medicine Hat early Tuesday morning to take part in the hospital there.

A fairly good attendance took in the dance in the new Masonic Community Hall last Friday night. The dance was put on under the auspices of the Countess Community Club, with Jimmie Hedd managing the affair.

Jim Gordon, an old time resident of the Jenner district, and who for the past six years has been teaching in B. C., passed through Bassano on Tuesday on his return from a visit with his father, Alex Gordon, who has a ranch on the Red Deer river, Jenner.

## Good Prospects

A farmer became the father of twins, and on learning the news he was so delighted that he hurried to the nearest railway station and sent this telegram to his sister-in-law: "Twins today. More tomorrow."

Calgary — More than \$500,000 worth of cattle from the farms of the province of Alberta were exported to the United States between July 1st and November 30, 1924, according to the report of the American Consul at Calgary. The shipment include some 12,000 head comprising steers, fedders and butcher cattle. The American markets at the present time are very inviting to stockmen in Western Canada and shippers have shown greater activity during the past six months than in any similar period since 1922.

Canadian Pacific Railway, railway and finally an electric car was employed to carry two cars from Drumheller, Ont. to Calgary as a gift to the City of Calgary.

The cars were sent by the City of Calgary to the City of Medicine Hat, where they were used to carry the bodies of the late Mayor of Medicine Hat, who died in the City of Medicine Hat.

Jack & though they

# A TOWER OF STRENGTH

1927

ASSURANCE IN FORCE (act) .....	\$1,487,990.000
An increase of \$231,600.000	
NEW ASSURANCES PAID FOR .....	\$328,408.000
An increase of \$62,518.000	
TOTAL INCOME .....	\$102,774.000
An increase of \$23,801.000	
PAYMENTS TO POLICY HOLDERS AND BENEFICIARIES .....	\$42,224.000
TOTAL PAYMENTS SINCE ORGANIZATION .....	\$300,040.000
RESERVE FOR UNPAID CONTINGENCIES .....	\$12,500.000
SURPLUS OVER ALL LIABILITIES AND CONTINGENCY RESERVE .....	\$45,260.000
An increase of \$11,269.000	
ASSETS AT DECEMBER 31, 1927 .....	\$401,305.000
An increase of \$56,054.000	

## EXTRACTS FROM DIRECTORS' REPORT

Substantial advances have been made in all departments during the year.  
The total net income for the year exceeded one hundred million dollars.  
The strength and resources of the Company have been further enhanced.  
The high earning power of the Company's investments has been again demonstrated. The net rate of interest earned on the mean invested assets, after fully providing for investment contingencies, was 6.47 per cent. The gratifying result has been made possible by continued increases, bonuses, and stock privileges accruing on many of the Company's holdings.  
The wisdom of the investment policy which has been consistently followed in past years, in favoring long term bonds and the stocks of outstanding and very carefully selected corporations, has been once more emphasized. The appraisal of our securities shows that the prices of market values over cost increased during the year by \$19,235,899.89. In addition, a net profit of \$5,028,032.20 accrued from the redemption or sale of securities which had risen to high premiums.  
The quality of the investments, listed in the assets is testified by the fact that on both bonds and preferred stocks not one dollar, due either as interest or dividend, is in arrears for even one day, while the dividends accruing to common stocks are greatly in excess of the dividends payable on the same stocks at the time of purchase. The surplus earned during the year amounted to \$38,511,029.67, from which the following appropriations have been made:  
\$5,000,000 has been deducted from the market value of our securities, as a further provision against possible future fluctuations, increasing this amount to \$10,000,000.  
\$1,500,000 has been added to the account to provide for unforeseen contingencies, which now stands at \$12,500,000.  
\$1,000,000 has been written off the Company's Head Office building and other properties.  
\$500,000 has been set aside to provide for the greater longevity of annuities, bringing the total provision under this heading to \$2,000,000.  
\$50,000 has been set aside to provide for claims in respect of total disability as yet unreported.  
\$11,090,066.61 has been paid or allotted as profits to policy holders during the year. In addition, \$4,200,573.00 has been contingently allotted to deferred dividend policies issued prior to 1911, and to the five year distribution policies, to provide for profits accrued but not yet payable.  
After making these deductions and allocations, \$11,260,203.89 has been added to the undivided surplus, bringing the total over all liabilities, contingency account and capital stock to \$45,260,206.54.  
Your Directors are grateful to announce, for the eighth successive year, a substantial increase in the scale of profits to be distributed to participating policyholders during the ensuing year.

# SUN LIFE ASSURANCE COMPANY OF CANADA

EARL A. BECK  
Unit Manager, Bassano, Alberta

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R

What an irresistible invitation to sit down and rest when a bottle of good tasting Beer is set before you! It means COMPLETE CONTENTMENT

Order Yours Today!

W. S. PLAYFAIR, Local Agent  
Phone 82

# BIG HORN BREWING Co., Ltd.

This Advertisement is Not Published or Displayed by the Alberta Liquor Board, or the Government of the Province of Alberta.

## Printing

Our job department can fill all your printing requirements.

See us when in need of --

- LETTERHEADS
  - ENVELOPES
  - STATEMENTS
  - BILL HEADS
  - LOOSE LEAF FORMS
  - POSTERS
  - HAND BILLS
  - TICKETS
  - CIRCULARS
  - RECEIPT BOOKS
- Printed Matter of All Kinds

## The Bassano Mail

### Farmers and Trappers

#### BADGER

BRINGING RECORD PRICES  
All other Furs high now

Brush Your Shipments at once

HIDES Highest Prices in Years

PELTS AND HORSE HAIR WANTED

SIMPSON & LEA 708 CENTRAL STREET  
CALGARY, ALBERTA

Price Lists and Shipping Tags on Application

## Fish For Lent

FRESH CAUGHT WHITE FISH  
FRESH HALIBUT AND SALMON  
HERRINGS, SMELTS, FILETS, and KIPPERS  
SPECIAL EXPORT BACK BACON, by the piece 35c lb.

Four deliveries daily

## City Meat Market

Bassano, Alberta H. F. McDonald, Proprietor  
TELEPHONE 140

## More Than A Million

radio owners are using an Atwater - Kent.

This dependable one dial receiving set is recognized by more than a million satisfied users to be the best for tone production, selective power, and simplicity.  
Let us show you the splendid features of the Atwater-Kent.

## A. P. PIERSON

Atwater - Kent Radios  
Bassano, Alberta

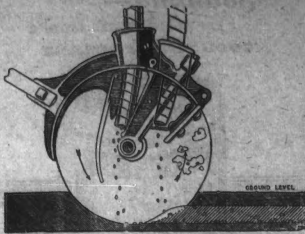






# Safeguard Your Crop

By using a  
McCormick-Deering Power Lift Grain Drill  
For Horse or Tractor Power  
New improved force feed plants your seed properly



McCormick-Deering Drills are constructed with front seed delivery boots. This system drops the seed with the downward turn of the disc blades. Seed settles the extreme bottom of the damp furrow where it is covered evenly and gets all available moisture. No seed is lost or wasted, resulting in an even stand, a bigger yield, and a better grade. Cut shows cross section of the furrow and double disc furrow opener based on McCormick-Deering drills. Rear seed delivery boot outlined in white is not our construction, but represents the many varieties of rear seed delivery drills that may be offered you.

**Currie & Milroy Ltd., Hardware**  
Bassano and Hussar

## JONHSTON'S STORE NEWS

New Spring Models  
Ladies' Dresses  
Just Arrived.  
We sell for less.

**\$14.95**

Milady's  
Afternoon  
DRESSES  
Newest Models  
in newest fabrics

## Men's Suits

The House of Hobberlin  
Made-to-measure Clothes for Canadian Gentlemen

Just Arrived--The new spring samples. We invite your inspection of these suitings.

**JAMES JOHNSTON, "The Quality Store"**

Biscuit Special-reg. 50c lb.; 3 lb. **\$1.00**

New Maple Sugar, Just Arrived  
Groceries - Fresh Fruit  
Crockery

Special for week-end, 3 dozen

Blue Goose Oranges **\$1.00**

ICE CREAM BRICKS - NEW LAID EGGS

**Bulmer's Store**

Same old Telephone, No. 12

## KNOX PRESBYTERIAN CHURCH

Minister--Rev. A. O. Thompson  
Organist--Mrs. MacGregor and Mrs. Cathro

Lord's Day, February 28th, 1924

Sunday School--11 a.m.

Divine Service--7:30 p.m. Subject, "The Drama of the Desert."

Choir Practice--Monday 7:45 p.m. in the Manse.

Young People's Society--Wednesday 7:45 p.m. in the Manse.

Women's Missionary Society meeting Thursday 8 p.m. in the Manse.

WANTED--Would like to host from party with a farm to rent, about one-half section. Apply at the Bassano Mail Office. 21-22-p

## Special Saturday

SUGAR, B. C. 20 lbs.	\$1.49
Oysters	22c
Royal City Peas, No. 2	16c
Blueberries, No. 2 tin	22c
Sardines, 4 for	25c
Oranges, Sunkist, 3 dozen for	95c
Corn Flakes, any kind	10c
Maple Syrup, bottle	43c
Plum Jam, Empress, 4 lbs.	49c
Cheese, Golden Loaf, 2 1/2 lbs	92c

**JACK TORGAN**

GROCERIES and MEN'S WEAR

WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT

## Wheat Pool To Hold Meetings

Meetings are now being arranged by the directors of the Alberta Wheat Pool in various parts of the province. The first is to be held at Assiniboia on March 1 at 2 p.m.; at Assiniboia at 8 p.m.; at Regina on March 2 at 2 p.m.; at Regina at 8 p.m.; at Saskatoon on March 3 at 2 p.m.; at Saskatoon at 8 p.m.; at Winnipeg on March 4 at 2 p.m.; at Winnipeg at 8 p.m.; at Brandon on March 5 at 2 p.m.; at Brandon at 8 p.m.; at Standard March 6 at 2 p.m.; at Standard at 8 p.m.; at Moosehead March 7 at 2 p.m.; at Moosehead at 8 p.m.; at Glenora March 8 at 2 p.m.; at Glenora at 8 p.m.; at Carleton Place March 9 at 2 p.m.; at Carleton Place at 8 p.m.; at Langdon March 10 at 2 p.m.; at Langdon at 8 p.m.; at Kenna March 11 at 2 p.m.; at Kenna at 8 p.m.; at Belcarra March 12 at 2 p.m.; at Belcarra at 8 p.m.; at Assiniboia March 13 at 2 p.m.; at Assiniboia at 8 p.m.

Other meetings will be addressed by Lee Hutchings and K. Kirberg.

## Here and There

Winnipeg--The British by immigration scheme has been adopted by the Manitoba Provincial Government, and about fifty beds will be brought here this year for placement on farms in the province. Hon. A. Prentiss, Minister of Immigration, announced that the scheme will be placed at the Manitoba Agriculture College for preliminary training in farm work.

Calgary--Two commercial airplane transport projects are being developed in Calgary. One calls for the use of airplanes carrying twelve persons each, to be used principally for passenger, freight and mail traffic between Calgary and Edmonton, the other calls for lighter machines, two or three passengers, for Calgary-Edmonton and mountain flight purposes.

All the way from Canmore, Alta., to Glasgow, Scotland, unaccompanied, a distance of approximately 5,000 miles is the record of Donald James Campbell, nine years of age. He took the All-Red route of the C.P.R. across the Dominion to Saint John, where he embarked on the liner Montclare bound for Glasgow. He is visiting his aunt, who lives in Rugby, Glasgow.

All previous records in connection with the westbound movement of grain to Vancouver over the Canadian Pacific Railway line were broken during the first two weeks in January, according to E. C. Cotterell, superintendent of transportation, western lines of the company. Deliveries at Vancouver by the Canadian Pacific during the fortnight in question totalled approximately 25,000 bushels of grain.

Calgary--Farm land values in Southern Alberta are tending to become firm as the result of the series of good crops, and more inquiries for farm acreage have been received in the last few months, according to real estate men. In any similar period in the past five or six years. Farms offered for sale last spring at \$15 per acre and bringing no offers are selling now for from \$20 to \$35 per acre. The demand for farms both for purchase and rental is decidedly strong.

In recognition of the fine work by officers of the Canadian Pacific Railway and the Canadian National during the last summer long of the second triennial Empire Mining and Metallurgical Congress, presentations of gold and enamel cuff links were made recently, to fifteen employees of the company, at a dinner held in Montreal. E. W. Beatty, president of the C.P.R. and Sir Henry Thornton of the C.N.R., were both present.

BRITISH FARM WORKERS--Employment of farm workers for British families and single men who are coming to Canada from the Old Country during the Spring and Summer. Farmers, who these immigrants a start in Canada by providing employment and accommodation for a family or a single man. Let us help you solve your help problem and bring greater prosperity to the country. Experienced European agriculturalists also supplied. Apply Department of Colonization and Development, Canadian Pacific Railway, Calgary. 33-40-c

## BOB McDONALD'S BIG AUCTION SALE

MARCH 20th  
at his farm, 2 1/2 miles south, 1 mile east of Duckton.  
600 head of breeding cows,  
35 head of horses; 50 Hogs  
All light and heavy farm machinery  
Watch for big bills

O. T. Goff

Auctioneer  
Brooks - Alberta

# Special Showing

Of Ladies' and Gentlemen's  
Quality Footwear

At

**McKee's Stores**

Do not let that half dollar decide the issue because the wear, the beauty, the elegance of our footwear will remain long after the cheaper shoe is done. It PAYS to buy good shoes, and we stand Second to None in the supplying of quality footwear, "Invictus" and "Lane" the Shoes of Distinction.

## Ladies' Shoes

Beautiful Shoes for Style and Comfort

INVICTUS	LANE
BLACK PATENT OXFORD--Self croc trim, Cuban heel; per pair	DAINEY ONE STRAP--Black patent, trim; per pair
\$6.50	\$5.75
NEW STONEWOOD KID--Self croc trim, Cuban heel; per pair	TAN ONE STRAP--Self fancy trim, Cuban heel; per pair
\$6.50	\$5.95
SMART TAN CALF OXFORD--Self trim, Cuban heel; per pair	BLACK PATENT--Cut out work front, spike heel; per pair
\$6.50	\$6.50

## MILLINERY

The first consignment of Ladies' Spring Millinery is now on display. All the smartest shapes and newest shades for the season. Beautiful models, moderately priced at-- \$3.95, \$4.95, and \$5.95.

These hats are shipped direct to us from one of Canada's foremost millinery houses in the East.

## Special Announcement

We have just acquired the sole agency in this district for the famous BILLIE BURKE DRESSES, SUITS, Etc., and we have never before handled such excellent garments at prices so reasonable. Beautiful garments in one and two piece effects, fashioned in the very latest styles of various materials comprising Jersey Cloth, Tricotines, Satinets, etc.

Priced at-- \$10.50, \$12.50, \$15.00, \$17.50  
Come in and look these over.

## Men's Wear Department

INVICTUS--The Best Good Shoe

Brown and Black Oxfords in the newest shapes. No. 1 calf leather; Balmoral and Blucher, cap boots; black and brown; a large range of styles to pick from. A correct fit guaranteed.



GHEB work shoes for men; every shoe guaranteed. We have a large stock, 12 different lines. "Pancos" solid shoes with waterproof welt--something new.

Our stock of BOYS' SHOES is complete. Gheb shoes of quality that will give boys long wear.

These shoes were all bought before the rise in leather prices. You profit. Come in and look them over.

## GROCERIES

CHICKEN SOUP--2 lbs for	35c
ROYAL OXFORD (red Old Ontario Cheese) per lb.	39c
BLACK SALT--50 lb. block	\$1.00
TEA--McKee's Special, per lb.	69c
CHOCOLATE--BLACKWELL'S FICKLED WALNUTS, per scalar	63c
CHICKEN HADDIE--cooked, ready to eat, large tin	25c
COFFEES--We are making a specialty of supplying a choice blend in 25 lb. tin. We will be glad to quote price.	

## Apples

ROME BEAUTIES - NORTHERN SPITS  
SPITZENBERGERS - DELICIOUS - ONTARIOS  
WAGNERS - RUSSETS

## Spuds

We can highly recommend present stock: "Netted Gems," firm, and cook beautifully.

## Vegetables--This week-end we have--

New Cabbage, Celery, Tomatoes, Head Lettuce, Spanish Onions, Firm Carrots, Parsnips, Turnips

BASSANO BAKERY BREAD has always been and still is sold by us. We prefer to sell the home product.

The same applies to BASSANO CREAMERY BUTTER and we would take this opportunity to urge our farmers friends to favor Bassano Creamery with a total shipment of cream. The many who have at ready due to express themselves as being well pleased with returns.

**McKee's Stores**

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